Carry out your beauty assessment in 2 minutes



# **NOVELTY**

# Purifying, mattifying, moisturizing fluid

The anti-blemish solution for oily, acne-prone skin  $7 \in 85$ 

I discover!

# Our current categories









essential



You talk about it best

protection

Welcome to Aroma-Zone, your reference in essential oils, hydrosols and natural facial serums! Discover our rigorous selection of organic products to enhance your beauty and well-being. Explore our advice and information dedicated to aromatherapy and home cosmetics. Join our community committed to a healthy lifestyle and treat yourself to the excellence of nature with Aroma-Zone.

# Who are we?

# Our history



# The passion for essential oils

It was in 1999, during a family meal, that the Aroma-Zone project was born. With a simple idea: to share our knowledge and our passion for essential oils, these fabulous concentrates of the vital forces of plants. This project took its roots in the intact memories of the wild and beautiful nature of Margeride, the harsh and wild land of our childhood. It is in these raw and magnificent landscapes that our love of the earth and our sensitivity to the strength of plants

At the end of 1999, Aroma-Zone, an information site on aromatherapy, was created. Completely "homemade", we created it as a family, my father, my sister Valerie and I, all three engineers by training.

Very quickly, producers contacted us from Madagascar, Mexico, Spain, India... to offer us their essential oils. Thus, in May 2000, Aroma-Zone became one of the very first online sales sites for essential oils. From then on, Valérie and I will focus on enriching the site with new essential oils, by forging a close link with passionate producers around the world.

# In the land of aromatics

In 2005 we set up our premises in the land of aromatics, in Provence, at the foot of Mont Ventoux. What place is more inspiring In 2005 we set up our premises in the land of aromatics, in Provence, at the foot of Mont Ventoux. What place is more inspiring than these lands dotted with lavender, thyme, rosemary, vines and bathed in light? It was alon 2005 that the idea was born to offer our customers everything they need to make their own homemade cosmetics, healthy, effective and of course 100% natural! Creams, shower gels, hair care, makeup... everything is possible! We are first perceived in the traditional cosmetics world as a UFO; no matter, our customers believe in it and support us! Since then, the men and women who bring the Aroma-Zone adventure to life have shared this passion for Nature and its treasures and work every day to offer you the most beautiful natural extracts, the most beautiful homemade cosmetic recipes and accessible advice. to all, who, we hope, will create small positive revolutions in the way you take care of yourself and your loved ones!

We wish you a wonderful aromatic journey and above all, have fun!

# Our values

Transparency We communicate what you need to know: where our products are made, how and their benefits. Our technical sheets give you all the keys to making an informed choice, a choice that is yours.

# Choice and customization

Because each person is different, we are committed to offering a solution adapted to all skin, hair, schedules and desires. Because for the same need, there are an infinite number of solutions: by our side, you will find the one that is right for you.

Pedagogy and sharing Taking back control of your well-being also means taking back control of your knowledge. Our team of scientific experts and naturopaths share their knowledge to help you better understand nature and what it can offer you

### to as many people as possible, so we work so that you never have trouble finding us, whether in store or online.

Accessibility

100% natural and effective innovation

Since day one, Aroma-Zone has wanted to make 100% natural care accessible

### In our Cabrières d'Avignon laboratories, we work every day to reveal what nature still has to offer us, we innovate by offering new solutions that respect

your body, your home and the planet.

# Our three universes

Discovering Aroma-Zone products means discovering the 3 great worlds that constitute the essence of Aroma-Zone. Although they have a very particular identity, what they have in common is that they contain particularly active natural products with multiple uses, to take care of yourself, those you love, and your living environment.



# Well-being

- Essential oils: all the power of essential oils is here. Discover our selection of small producers of high quality, organic and wild oil, to help you take care of yourself.
- Nutrition: act effectively on your imbalances, discomfort, fill the body's gaps and repair your sleep... Discover our selection of superfoods or food supplements to act where it starts: inside.

# **Beauty**

- Raw beauty: Discover our 100% natural concentrates and make them your best beauty assets.
   Customizable bases: sometimes just a few drops are enough... Choose the base of your choice, add the active ingredient that
- meets your needs and enjoy a boosted treatment made just for you.

  Homemade cosmetics: because we are all different, our care should be too. At our side, create your 100% unique, personalized and economical treatment by combining the best of nature and its active ingredients with a texture





# Home

Home with DIY: all the ingredients to take care of your interior: create your natural, unique and personalized cleaning products
 The house with ready-to-use: for a house as natural as you and more economical, discover the essentials for taking care of your interior, from the kitchen to the bathroom. Trust 100% natural and stop looking at the label.

# Focus on the quality of our products

## 100% pure vegetable oils We favor virgin vegetable oils, from a first cold pressing of wild plants or from

Natural & ORGANIC cosmetics

certified organic farming, extracted within the year, 100% pure. This extraction  $\,$ method added to the freshness of the oil guarantees you very high quality oils,

## Highly concentrated hydrosols All our hydrosols are 100% pure, preservative-free, fresh and highly

concentrated. They are microfiltered at 0.2 microns for optimal cleanliness and certified microbiologically compliant. They come mainly from certified organic farming and ecologically grown plants. Our hydrosols are best kept in the

### Our range of cosmetic products (balms, aromatic oils, soaps, creams) is formulated by our expert in cosmetic formulation, using only natural components, without the addition of preservatives or synthetic perfumes. Our cosmetics are evaluated and tested by a panel of internal consumers and all

formulas are validated by our Doctor of Pharmacy. Pure and natural essential oils Our essential oils are pure and natural, complete, unmodified . They are

 $\textbf{rigorously selected} \ \ \text{according to demanding specifications}. \ \ \text{We carry out}$ 

### Fully recyclable packaging for your packages We have chosen to protect your items with fully recyclable crumpled paper. Our packaging boxes are made from recycled paper pulp, from sustainably managed forests and are made in France

### physicochemical analyzes on each batch (refractive index, rotational power, density, etc.) as well as chromatography, guaranteeing the botanical identity and biochemical specificity of all our essential oils (HEBBD).

The quality guarantee

With a scientific culture, the Aroma-Zone team has around twenty chemical engineers, production engineers, cosmetic engineers and Doctors of Pharmacy, who work every day to offer you the best of Nature

# Sourced and selected from around the world, the plant extracts are

extensively tested by our scientific experts, such as Emilie, Chemical Engineer. It researches and evaluates the activity as well as the safety of plant extracts and natural ingredients through laboratory tests and bibliographic research. All our Ingredients are evaluated according to several criteria: origin, composition, method of obtaining, activity, etc. Our Research & Development team shares Its know-how via the technical sheets of our products and via our thematic files, with the aim of always better serving you. Inform about the products and their use . Finally, our team answers your questions and requests for advice on our · A cosmetic formulation team

## The laboratory of our cosmetic formulation team is a veritable All Baba's cave of homemade cosmetics! This is where our teams formulate, create and test

all the recipes that we offer on our site. Each recipe is subject to stability tests and monitored for 3 to 6 months. The recipes are then tested by an internal panel and their formulas are validated by our Doctor of Pharmacy . Our cosmetic formulation team also works on the recipes in our books and answers your questions about making the recipes. · A quality service at the forefront of requirements



carries out microbiological, physicochemical and organoleptic tests and also relies on the results of accredited laboratories. All batches of essential and vegetable oils are controlled using gas phase **chromatography** to guarantee their authenticity and verify their particularities. The entire Quality team is also available  $\ensuremath{\text{to}}$  answer your questions and  $\ensuremath{\text{Inform you}}$  about the quality of your · A purchasing and research service for materials and packaging In perpetual search of new materials and accessories throughout the world, we provide you with everything you need for optimal production of your "home" cosmetics, in compliance with hygiene and safety rules. Each new product is

- Find packaging made in Europe or even recycled to minimize the CO2 impact - Find packaging made from recyclable materials - Select easily reusable packaging

tested by our "formulation" team and by our quality team to assess its practicality, accuracy and robustness. To minimize our impact on the environment, two requirements guide our research:



# Our laboratory is declared as a cosmetic establishment with the ANSM (National Agency for the Safety of Medicines and Health Products). We therefore comply with very strict regulations on the manufacturing and

A trusted cosmetic laboratory

marketing of cosmetics, guaranteeing consumer safety. Our products are developed according to strict hygiene rules and in accordance with Good Cosmetic Manufacturing Practices (ISO 22716 standard) guaranteeing in particular total traceability of each batch of products.

# Rigorously selected natural extracts and ingredients 1 Search for the most beautiful plant extracts (essential oils, vegetable oils, etc.) throughout the world



# 2 Request for samples from producers 3 Laboratory tests and bibliographic studies carried out by expert researchers

4 Evaluation of the extracts and natural ingredients selected by a scientific validation committee (expert researcher, research and development manager, quality manager and management)

quality control criteria

5 Establishment of a lasting partnership with the producer 6 Creation of a technical file for each extract: extraction method and composition, properties and uses, precautions for use,

Carefully followed steps

Writing of the advice sheet by an expert researcher



# 1 Formulation work in the laboratory 2 Stability test (at room temperature, 4°C, 45°C, UV)

3 Microbiological test = effectiveness of the preservative

Test and evaluation of the product on a panel of people (OK if score > 15/20) 5 Validation of the formula by our Doctor of Pharmacy

6 Test of making the recipe 7 Recipe shared with our customers!

Our engagements

## Services and advice Contact us

Web exclusive Beauty tips

Legal notices and cookies Site plan Our committed producers Our Essential Oils Guide app

Our site is reinventing itself

**Our identity** 

Shipping fees Secure payment

Carry out your beauty assessment Well-being advice Today's article